

April 13, 2010

## **READING CO-OPERATIVE BANK CONTINUES SUPPORT OF FRIENDS OF READING RECREATION TO SUPPORT LOW AND NO COST RECREATIONAL ACTIVITIES**



**Reading, Mass.** – On April 9<sup>th</sup> Reading Co-operative Bank made a generous donation to Friends of Reading Recreation (FORR) to support FORR's schedule of initiatives for 2010. The donation will help FORR continue funding no and low cost recreational activities in and around Reading. Recent FORR organized events include a series of family hikes, open gym nights at the Field House, and a 3 on 3 basketball tournament; scheduled 2009 events include a Kid's Fun Run, a 5K road race, a free bicycle clinic, a family camp-out, and much more.

"We are very excited about continuing our support for a group like FORR. What we find most appealing about their past and future initiatives is the emphasis on no and low cost events which are open to all of Reading's residents," states Julie Thurlow, President and CEO of Reading Co-operative Bank. "We're looking forward to supporting their efforts and participating in some of the fun activities they organize."

"Reading Co-Operative's continued generous support will allow us to focus more time and attention facilitating recreational activities in the Town of Reading, particularly for local children," stated Peter Coumounduros, President of FORR. Reading Co-Op's interest in supporting FORR--not only with dollars--but with volunteer time speaks volumes about their investment in the Reading community."

Reading Co-operative Bank has been servicing Reading and its surrounding towns since 1886. The bank offers an extensive array of personal and commercial banking services through its offices in Reading, North Reading, and two locations in Wilmington, MA.

Friends of Reading Recreation was incorporated in 2006 as a tax-exempt charitable non-profit organization 501(c)(3) to seek private sector support to expand leisure and recreational opportunities in the Town of Reading. FORR's volunteer efforts and fundraising help reduce the cost of the Recreation Department's Programs, allow additional program development, and offers recreation scholarships for families with financial constraints. Providing enjoyable programs for families and positive alternatives for youth is the primary goal of FORR. FORR's activities are made possible by generous support from local individuals, organizations, and businesses. The generosity of FORR's lead sponsors--Reading Co-operative Bank, REI, and Stop and Shop-- provide the financial support for FORR's ongoing activities.

For information about FORR, please visit the FORR website at [www.FORR01867.org](http://www.FORR01867.org). To get involved with FORR or make a donation, you can contact Pete Coumounduros at [petegc@cargo-transport.com](mailto:petegc@cargo-transport.com) or (781) 944-8886. You can help support FORR by making a donation or pledge, giving "In Memory of" or "In Honor of," becoming a corporate sponsor, or volunteering your time to assist in FORR's programs.