

FOR IMMEDIATE RELEASE

DATE: June 2, 2010

CONTACT: Shanna Fuller
AVP, Director of Marketing
Reading Co-operative Bank
T 781.942.5000 x124

Reading Co-operative Bank Supports Reading Community Television



Reading, MA- Reading Co-operative Bank has announced that it will support Reading Community Television as a 2010 sponsor. The sponsorship will underwrite the government coverage of the planning board and the magazine program "Reading @ Large", which highlights interesting activities, events and people within the community.

RCTV is a non-profit organization that operates the public access stations in Reading. It was created in 1998 to provide access programming on issues and activities that reflect the expression of diverse community voices. As a center of learning, Reading Community Television provides comprehensive hands-on training for its members, and students in cooperation with Reading schools.

“We are pleased to continue our support for RCTV. As a proponent of good communication, Reading Co-operative Bank believes that RCTV successfully connects residents with the community around them,” states Julie Thurlow, President and CEO of Reading Co-operative Bank. “We look forward to seeing what they can accomplish in their new space.”

RCTV is relocating from its Ash Street location to 557 Main Street, the former Fabric Town location. The space features private editing suites, a screening room, studio, studio kitchen and a classroom lab. The new studio is scheduled to open in March.

Reading Co-operative Bank is the recipient of the Bauer Financial Five Star rating for 73 consecutive quarters running, a distinction that puts it in the top 7% of the nations banks for high performance. Reading Co-operative Bank has five full-service banking locations - Reading, North Reading, Woburn and 2 locations in Wilmington; the Bank also offers an educational school branch at the Reading Memorial High School.

###